

Pixel 64

1-6 ABR. 2025

INDUSTRIA



What is FICCI Industry?



It's the place to **do business and build alliances**, expand your network of contacts, show your proposals to key-players in the international industry, take your work to another level with **laboratories and workshops**, update your knowledge with **masterclasses and talks**, be part of **debates and working tables**, make your projects a reality by presenting them in pitches and opting for awards.



What will I find at FICCI Industry?

Agenda for
all accredited
Industry

NIDO & AGORA
WORKSHOPS
SPECIAL EVENTS
NETWORKING

Exclusive events
for **Premium**
Industry

BUSINESS AREA
MEETINGS
PITCHING
V.I.P CO-WORK
ZONE

Areas for **projects**
selected by
call for proposals

WIPS & LABS
MATCHMAKING
PITCH
AWARDS

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INDUSTRIA PREMIUM



What is Industry PREMIUM?



The new accreditation category* that provides access to **exclusive market and networking spaces** for industry players and audiovisual companies without projects selected by call.

**Limited number of accreditations.*

Which are our exclusive spaces?

1 BUSINESS AREA

Self-scheduling
Roundtables

2

MEETINGS

Exclusive meetings with focus
countries and specialists

3

PITCHING

Presentation of projects
and content to major
players

4

V.I.P ZONE

Exclusive access to
co-working space



Additional benefits of Industry Premium

Invitation to opening ceremony and **cocktail party**

Invitation priority to **cocktails and special events**

Registration priority for **brunches and launches**



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1 BUSINESS AREA

WHAT IT IS

The place of the Festival where you can schedule your own appointments or be part of the Business Roundtable.

WHEN IT HAPPENS

April 2, 3 and 4

A SELF-SCHEDULING

WHAT IT IS

Infrastructure to schedule your appointments from your own contacts or those provided by our Industry Guide.

WHEN IT HAPPENS

April 2, 3 and 4

9:30 a.m - 5:00 p.m.

B BUSINESS ROUNDTABLE

WHAT IT IS

20 min. one-on-one appointments with k-players from the national and international industry.

WHEN IT HAPPENS

April 2, 3 and 4

9:30 a.m - 12:30 p.m.

Who is it Roundtable for?

- **Projects** in all genres and formats in development or production (**singles or series**)
- Films and audiovisual products **completed (singles or series)**
- Services **companies** and others in the audiovisual industry.

*What type of
players will I
find?*

- Acquisition / Exhibition
- Sales Agents / Distribution
- Finances
- Production
- Services

How does the Business Roundtable work?

Step 1:

Get accredited as a Premium Industry

Deadline: March 22nd - Limited amount.

Step 2:

Register on the scheduling platform

From February 25th to March 2nd.

Step 3:

Receive validation and approval of requirements

Deadline: March 23rd

Step 4:

Appointment request / assignment* - March 23rd to 29th

*Limited amount per accredited person

2

MEETINGS

WHAT THEY ARE

Exclusive meetings with:

- Focus Countries
- Players and special industry guests.

WHEN IT HAPPENS

April 2, 3 and 4

2:00 - 5:00 p.m.

3

PITCHING

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WHAT IT IS

A unique day of presentation of projects in development, production and/or completed to Top Players.

HOW TO PARTICIPATE

International K-Players looking for projects to invest in, select (only among Premium accreditation holders) the group with the highest potential, according to their needs, for an exclusive presentation of their proposals.

4

V.I.P ZONE

WHAT IT IS

A comfortable and exclusive V.I.P. work and co-working space to develop your own appointments, recharge your equipment, take a break and expand your network by meeting only with other Industry Premium accredited people.

OPENING HOURS

April 2nd to 6th

9:00 a.m. - 5:00 p.m.

Next to the Business Roundtable area

ALSO

- Invitation to the Festival opening ceremony and cocktail party.
- Inclusion on priority lists for invitations to cocktail parties and special networking events.
- Priority registration for brunches and limited capacity events.

All this is waiting for you
in Cartagena de Indias
when **you accredit**
yourself as an

INDUSTRIA PREMIUM X



